

Media Contact: Ken Crockett, Senior Director of Communications, CN Guidance kcrockett@centralnassau.org (516) 254-1190

October 21, 2024 - FOR IMMEDIATE RELEASE

With Dual Mental Health and Substance Use Crises on Long Island, CN Guidance & Counseling Services Holds Event to Raise Awareness and Critical Funds for Treatment Services



(Port Washington, NY) The inaugural CN Guidance *Serve Up Hope* charity pickleball event, held Saturday October 19th at Sportime Port Washington, saw the Long Island community come together and support Mental Health and Substance Use treatment and prevention.

Funds raised will go towards providing critical behavioral health services to those in need across Long Island.

"We are so grateful to our generous supporters for making this new, fun event a smashing success that will help the 34,000 Long Islanders we impact each year," said CN Guidance CEO, Jeffrey Friedman.





About CN Guidance: Serving children and adults with mental and emotional disorders since 1972, CN Guidance and Counseling Services delivers NY-State licensed mental health and substance use treatment services – especially to economically disadvantaged individuals and families, including many communities of color – working in partnership with county government and other community services. With deep, localized knowledge of Nassau County and Suffolk County communities, a mobile fleet, telehealth capabilities, and a NY State Integrated Outpatient Services license, CN Guidance maintains an exemplary track record of delivering outreach and high-quality behavioral healthcare to more than 30,000 individuals per year. For more information, visit https://cnguidance.org/

