

Alice Marie Rorke

Alice Marie Rorke is a Huntington resident who has quietly dedicated much of her life to supporting the community she calls home. She currently serves as Executive Director of the Townwide Fund of Huntington, a 65-year-old organization that strengthens local nonprofits by funding vital health and human service programs. She is grateful to work alongside a committed Board of Directors and Assistant Director and long-time friend Debbie Knowles. CN Guidance became a member agency and grant recipient in 2021.

After earning a B.S. in Marketing from the Fashion Institute of Technology, Alice Marie began her career in Hong Kong and later worked in sales and merchandising in Manhattan. While raising four children with her husband, Jerry, she also built a marketing and design business. Throughout her career, she has remained committed to learning, leadership, and service. She considers her greatest pride to be her family and their shared values of compassion and service to others.

For nearly 30 years, Alice Marie has volunteered with the Junior Welfare League of Huntington, including service as past president. She also spent a decade supporting local education through her work with the Huntington Foundation for Excellence in Education, serving as President from 2015 to 2019.

Alice Marie is deeply honored to be the inaugural recipient of an award created in memory of Shaun La Macchia. She is inspired by the strength and advocacy of her dear friend Lisa La Macchia and the legacy that Lisa continues to build in her brother's memory. The award reflects the shared belief in the importance of mental health and addiction support—causes close to Alice Marie's heart.

Together with her husband, Alice Marie proudly supports CN Guidance and the work they do for individuals and families facing mental health and substance use challenges. She accepts this recognition with gratitude and humility, on behalf of all who believe in compassion, understanding, and the importance of showing up for one another.